

# PRESS RELEASE

## 20.11.20 RoundSolutions

### **If You Build IoT, They Will Come**

RoundSolutions, Frankfurt, specialist IoT company that work with major international brands as well as with small businesses are unveiling their new collaboration packages at SPS2020 this month.

CEO, Ben Hoelke, expressed their new look customer interface as:

*"Putting ourselves in the shoes of electronic designers and software engineers in the IoT space and helping businesses to shape their overall dream product from first concept to final use-case in the shortest timeframe".*

The company's commercial profile has changed dramatically in the last few years. From solely supplying technology components twenty years ago to maintaining a smaller market share of these items and significantly growing it's own product portfolio, engineering services, collaboration and creative input for a whole range of businesses who are eager to be part of the IoT revolution.

Mazen Jrab, RoundSolutions' Chief Design Engineer says he's been uplifted by the quality of projects and the ingenuity of the concepts that cross his desk on a daily basis. He made it clear that the business wasn't there to simply be the rock solid support arm for future IoT creations but to also lead the field *"in some really exciting home grown firmware"*.

As a result, the young team enterprise will be showcasing their own examples of what is possible in a rapidly growing technological market sector. The first product is a collaboration for a major brand. It's called *io-key* and is a great little product that sends sensor data to a cloud working smoothly with *io-link*.

Then there's the *new SenseCeiver 4-20mA* with connections for up to four 4-20A sensors. The housing scores with its robust yet classical design made of aluminum. The SenseCeiver 4-20mA works with LTE /5G and CatM1 sending data to the clouds *Cumulocity, AWS and Azure*.

More information is available at <http://aarlogic-senseceiver.com/>

#### **Inventing Your Genius**

If you would like any more information about how RoundSolutions helps revolutionise IoT projects please contact:

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